

# SIERRA CLUB FASHIONS THROUGH THE AGES



THEN

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THEN



NOW

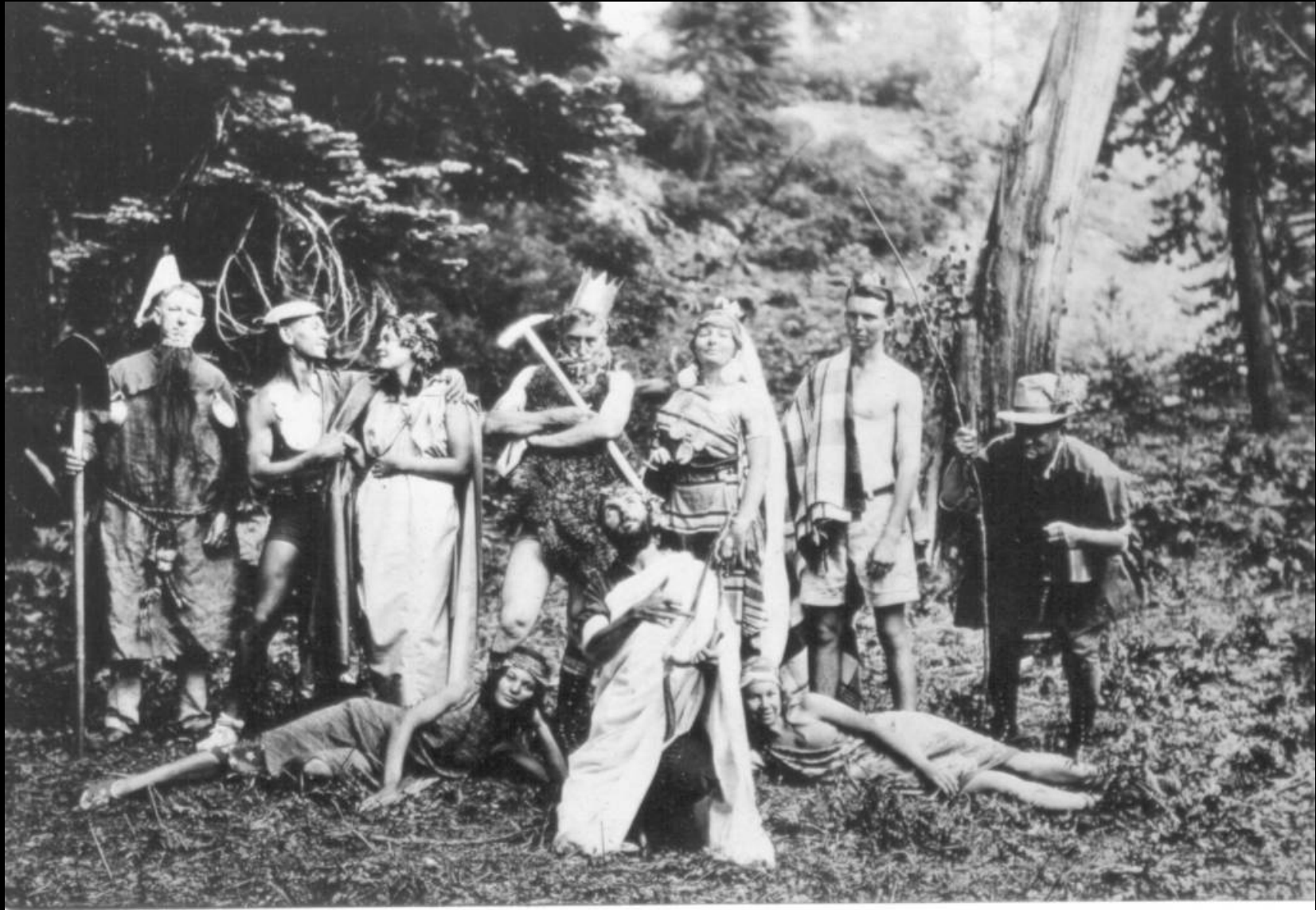


## The Mavens of Fashion



The “Mavens of Fashion” have long been at work in the Sierra Club.

## Sierra Club Fashions



**1934 Sierra Club High Trip – Cast of Exhaustos**



## Sierra Club Fashions



One of the first things that The Mavens declared was the importance of the Bandana

## Sierra Club Fashions



**Even crusty old Norman Clyde, dean of Sierran mountaineers had to cave in to the Bandana (& the Sierra Cup)**

## Sierra Club Fashions



### The Importance of the Bandana

(How you might be looked at if you showed up without a bandana.)



## Sierra Club Fashions – Pre WWI



The Gay '90s (1890s) – “Outing skirts” were de rigueur, as apparently were Sierra Cups



## Sierra Club Fashions – Pre WWI



**The first stirrings of women's lib was the adoption of bloomers.**

**(Sierra Club High Trip c1910)**

## Sierra Club Fashions



**Yes, the Mavens favored ties, even on the highest peaks**

**(Alice Bates on summit of Mt. Baldy, 1914)**



**1920s**



**Alice Knapp in Death Valley**



**D.D. Chalmers on San Geronio**

## Contrast between the 1920s and Today



**D.D. Chalmers**



## Contrast between the 1920s and Today



**D.D. Chalmers**



**Joe Young**

## Sierra Club Fashions

To be fair, Joe can  
shine up pretty good  
when he wants to.





## Sierra Club Fashions – 1920s



Edna Gannon near Palm Springs



Edgar Cook on summit of Old Baldy

## Sierra Club Fashions – 1920s

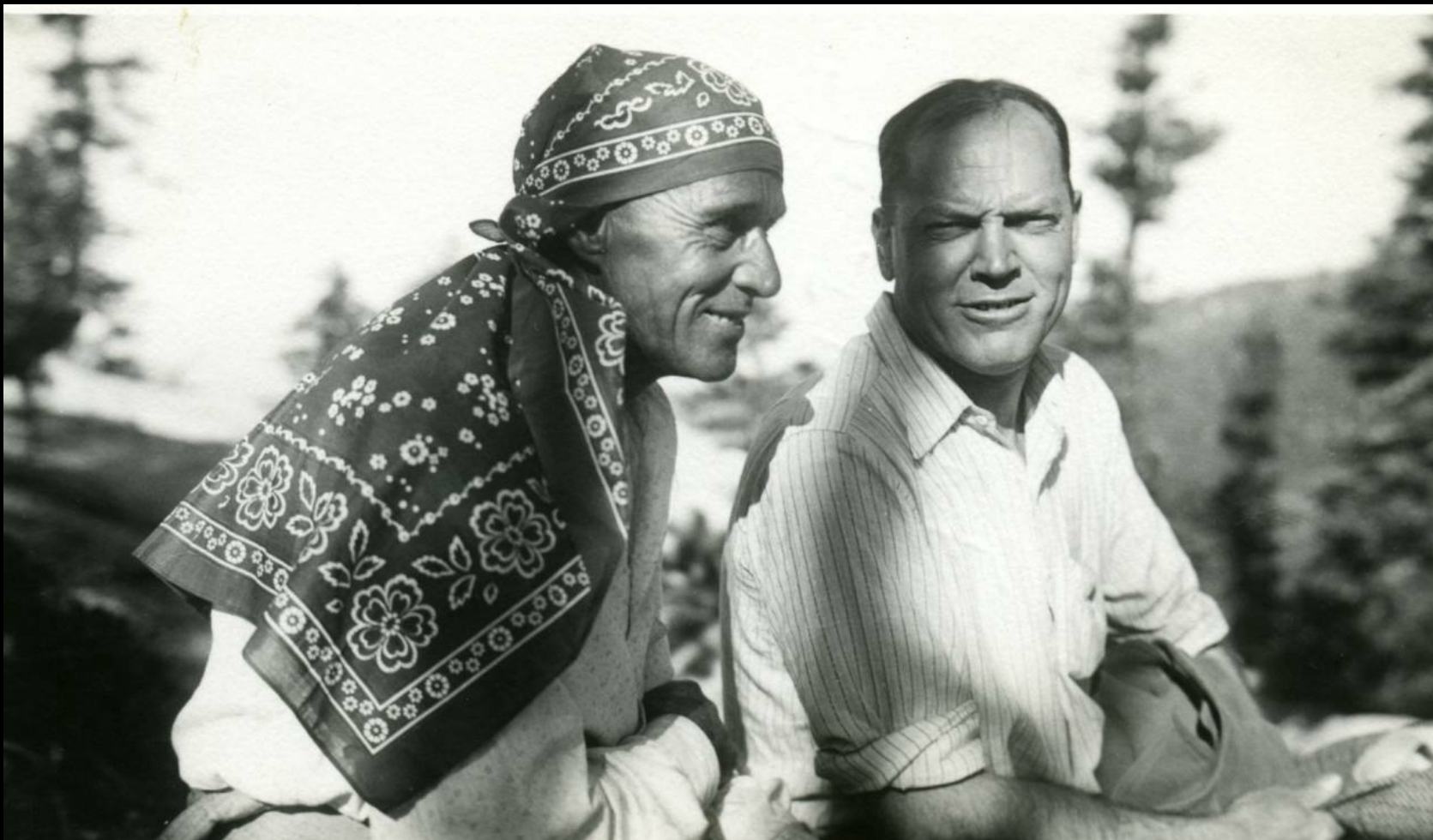


**D.D. Chalmers**

**The epitome of male style**



## Sierra Club Fashions – 1920s



No one, male or female, could match D.D. for head bandanas.

## Sierra Club Fashions



D.D. Chalmers



## Sierra Club Fashions – 1920s



Wherever D.D. went, he was surrounded by women.

## Sierra Club Fashions

D.D. Chalmers





## Sierra Club Fashions



**D.D. could even set up camp and cook with style.**

**But many other Sierrans of this era exhibited style, too . . .**



## **Sierra Club Fashions**

**R.S. "Sam" Fink setting out on  
an extended foray into the  
Sierra Nevada**



## Sierra Club Fashions – 1920s



Of course the women were loaded with style.

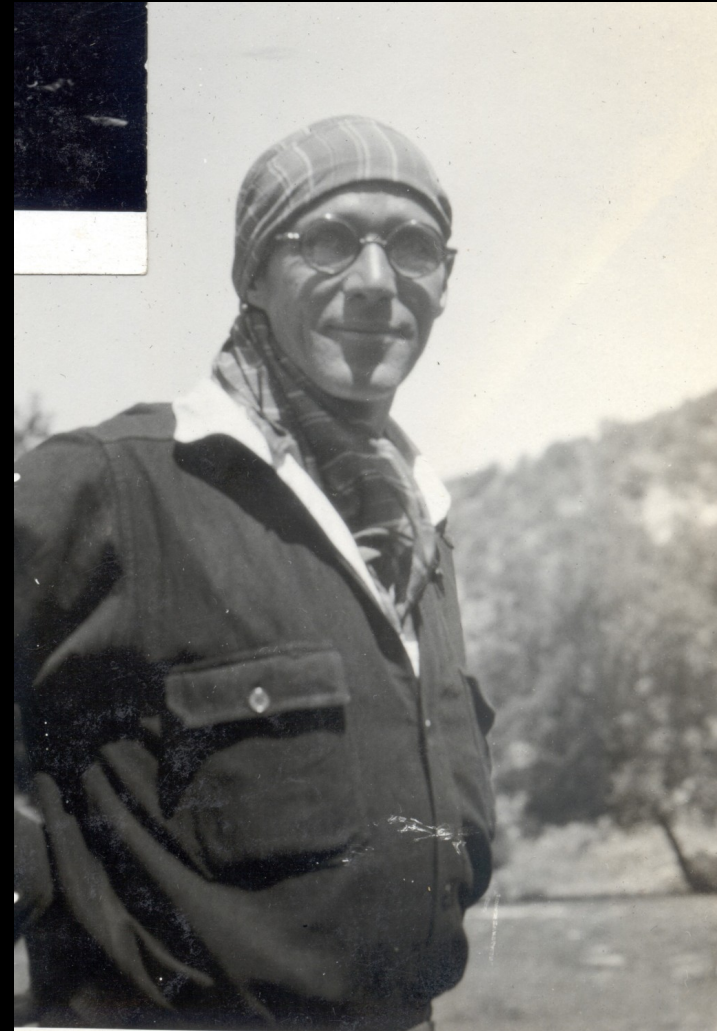
## Sierra Club Fashions – 1920s



Hiking breeches, cloche hats, bandanas – a 1920s outing to the Hollywood Hills



## Sierra Club Fashions – 1920s



Ties, bandanas, high top boots weren't just for the local hikes on easy hills.

D.D. Chalmers and fellow Sierrans on Mt. Whitney Climb

1930s



STURDEUANT

*Sierra Club Party at Crystal Lake Camp Grounds. 7-24-32.*



## Sierra Club Fashions – 1930s



**Men are beginning to shed ties, and even shirts altogether.**

## Sierra Club Fashions – 1930s



Kasper Casperson



Jack Peyton on upper Devil's Backbone Trail

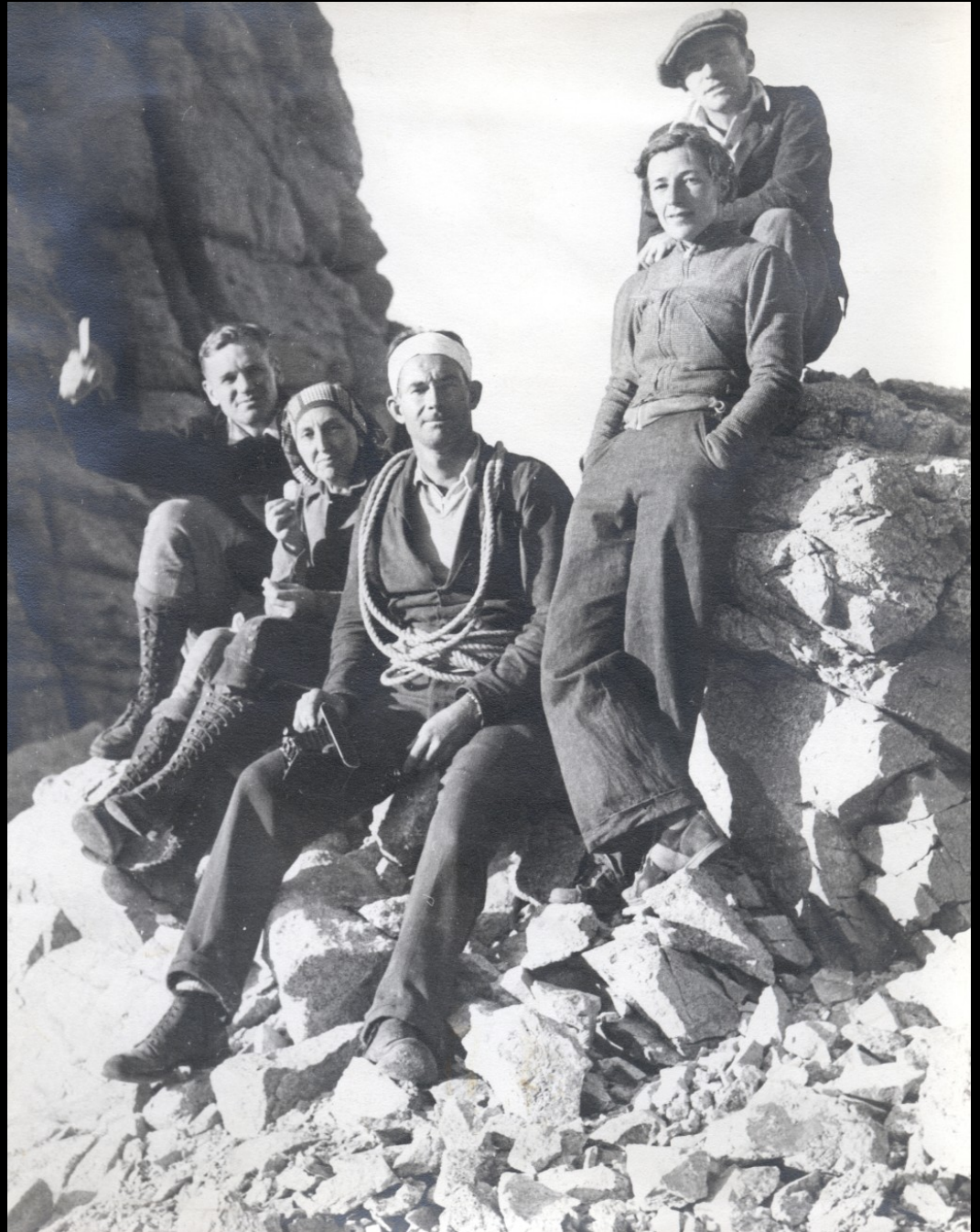
**“Newsboy Hats” and long pants are coming into vogue.**



## Sierra Club Fashions – 1930s

By the end of the '30s,  
Sierrans are looking darn near  
relaxed.

L to R: Jerry Otto, Luella Todd,  
Dave Richardson, Louise Werner,  
unidentified. On Mt. Whitney



**1950s**



**Sierrans on summit of El Picacho del Diablo, Baja California, 1951. L to R: Sam Fink, Eleanor Pierson, Louise Werner, Henry Stege.**



## Sierra Club Fashions – 1950s



Bill Henderson on Rabbit Peak, Dec. 1951



Polly Connable, c. 1950s

**As WWI surplus equipped hikers of the '20s, so did WWII surplus supply the hikers of the '50s. This decade marks the complete shift from 'style' to 'utility' in clothing. But there is still a holdover from past decades with Polly's Sierra Cup.**

# 1970s

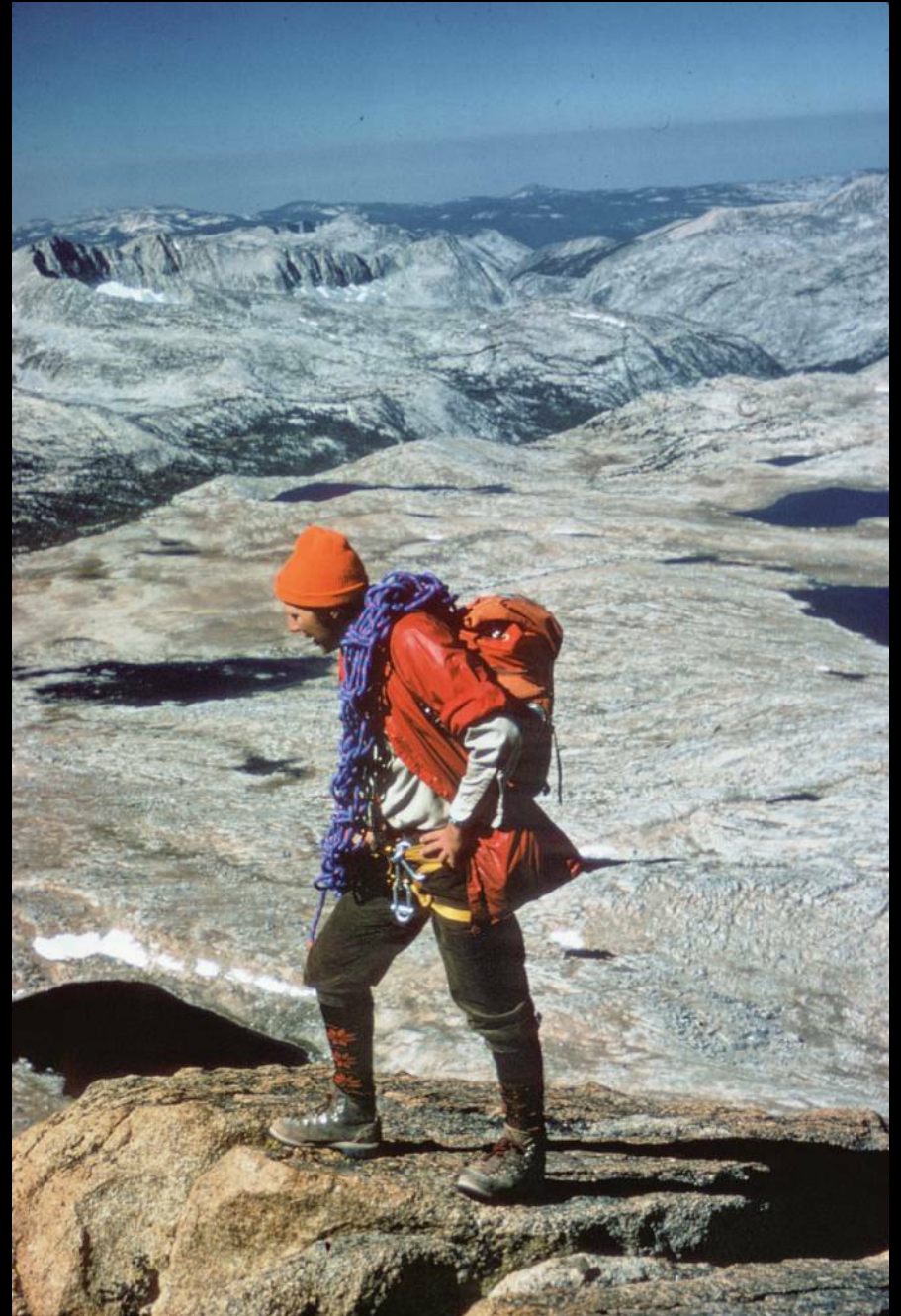


**Lest we think style died out completely in the 1950s, take a look at this bunch:  
Bob Cates, Nada Berger, & Kurt Beyer at the base of Mt. Humphreys, 1973.**



**1970s**

**Bob Cates on the summit arête of  
Mt. Humphreys, 1974.**



**Dedicated to Miss Ellen Sparks, whose spirit dwells with us tonight.**



**The End**